

**EXECUTIVE DEPARTMENT**

**CITY OF CHARLESTON**

**PROCLAMATION**

**By the Mayor**

**WHEREAS:** Each day about 10,000 Baby Boomers, who are members of a generation largely unsure of its financial future, are about to enter their retirement years and most rely on their own savings to provide for their financial security in retirement; and

**WHEREAS:** A unique set of challenges has emerged, including changes in employee benefits, longer life spans, as well as the rising cost of health care, that has made preparing for retirement increasingly more difficult and many are unprepared for their retirement years; and

**WHEREAS:** There is a growing need to educate Americans about retirement planning, carving some time out on a routine basis to review one's finances and assess one's financial preparedness for retirement in an achievable first step, and being proactive about retirement planning and seeking professional guidance when necessary can help Americans achieve financial freedom; and

**WHEREAS:** Developing a comprehensive retirement plan is an important step that will lead many Americans to save more and ultimately achieve a financially secure future; and

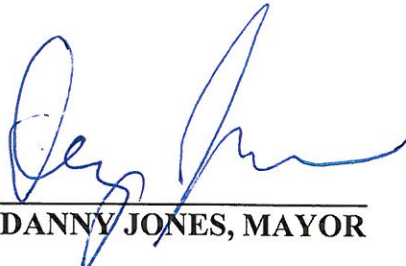
**WHEREAS:** Experts from the National Retirement Planning Coalition, the group that organizes National Retirement Planning Week, are urging Americans to use this time to develop, review and/or revise their retirement plans with the tools and help available at [www.RetireOnYourTerms.org](http://www.RetireOnYourTerms.org); and

**NOW THEREFORE, I, Danny Jones, Mayor of the City of Charleston, do hereby proclaim April 13 to 17, 2015, as**

**NATIONAL RETIREMENT PLANNING WEEK**

**BE IT FURTHER RESOLVED,** that the City of Charleston supports and joins in this national effort to help consumers focus on their needs in retirement.

**IN WITNESS WHEREOF,** I have set my hand and caused the Seal of the Executive Department to be affixed this 6<sup>th</sup> day of April 2015.

  
**DANNY JONES, MAYOR**