



National Retirement Planning Week® 2017 FAQs

What is National Retirement Planning Week® (NRPW®) 2017?

National Retirement Planning Week® is a national effort to help consumers focus on their financial needs in retirement. It's a week-long celebration and throughout National Retirement Planning Week®, educational materials will be made available in conjunction with the week's agenda, and the National Retirement Planning Coalition will encourage retirement planning through nationally distributed print, television and radio materials, a coordinated media outreach program, and events throughout the week.

What is the goal of National Retirement Planning Week®?

While National Retirement Planning Week events are concentrated during one week every year, the ideas and resources offered are intended to have a long-lasting impact. The goal is to promote the importance of comprehensive retirement planning. Despite developing trends that have made planning for and funding retirement more difficult – it is still possible to “Retire On Your Terms” if comprehensive retirement plans are properly developed and managed. To support these educational and awareness efforts, the coalition maintains www.RetireOnYourTerms.org, which features life-stage specific resources and tools to help Americans focus on their long-term financial goals.

Why participate in National Retirement Planning Week®?

1. Underscore your commitment to retirement and financial planning.
2. Demonstrate your support for advancing financial literacy.
3. Leverage significant media exposure throughout the week.
4. Increase online engagement with your target audiences.
5. Join numerous local, state, and federal public policymakers in promoting resources that help consumers.

When is National Retirement Planning Week® taking place?

National Retirement Planning Week® is held annually in April. This year the celebration will occur April 3-7, 2017.

Who organizes National Retirement Planning Week®?

The week is organized by the National Retirement Planning Coalition – a group of prominent education, consumer advocacy and financial services organizations, which recognize that the need to help Americans plan for retirement is an ongoing effort. The coalition, spearheaded by the Insured Retirement Institute, is committed to educating Americans about the importance of retirement planning and is determined to make this a national priority.

Where can I find more information on National Retirement Planning Week®?



www.RetireOnYourTerms.org



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cclerkley@irionline.org



National Retirement Planning Week® 2017 Theme: Rethink Retirement

In 2017, National Retirement Planning Week® will continue to promote awareness of the need to comprehensively plan for retirement and encourage Americans to plan for their future financial needs. This year our theme will focus on how consumers can ‘Rethink Retirement’ and learn new tips and strategies to help them prepare for their retirement journey. National Retirement Planning Week® is an opportunity for everyone to get involved and raise awareness. Contact Cheretta Clerkley, Vice President External Engagement and Communications for more information at cclerkley@irionline.org.

Key Messages

1. **Develop a Retirement Plan and Save**
2. **Learn the Basics of Financial Planning**
3. **Consider Consulting a Financial Professional**

- 1 Develop a plan and save** — Developing a plan is the first step toward a financially secure future. The next step is to commit to saving. Saving as early as possible is the key to success. Waiting until later in life requires much heftier saving over a shorter period of time and may even require working more years. In general, experts recommend saving 10% to 20% of income, depending on your age and the number of years until retirement.
- 2 Learn the basics of financial planning** — Retirement planning and preparedness are at critically inadequate levels, with studies showing the majority of Americans lack any kind of retirement savings strategy. Learning the basics of investment and what options are best for you are important to your financial future.
- 3 Consider Hiring a Financial Professional** — Many consumers who are unsure about where to start may benefit from developing a retirement income plan with the help of a trusted, qualified advisor. A knowledgeable advisor will help you define life goals, identify risks you may face, and establish the right financial picture.