



**RETIRE ON YOUR TERMS**  
START PLANNING YOUR FUTURE

**FOR IMMEDIATE RELEASE**

**April XX, 2018**

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## **National Retirement Planning Week Urges for National Conversation**

**INSERT NAME/ORGANIZATION** *Joins Effort to Promote  
Retirement Planning*

**INSERT CITY, STATE WHERE FILING** – The National Retirement Planning Coalition, comprised of the predominate financial education, consumer advocate, and financial services organizations, has declared April 9-13 National Retirement Planning Week. In recognition of the national conversation needed on retirement savings, **INSERT ORGANIZATION NAME** issued the following statement.

“We appreciate how daily life and the pressures of speculating on the future can make planning for retirement appear daunting. However, opportunities exist to calm these apprehensions,” said **INSERT EXECUTIVE TITLE-NAME**. “Simple things, such as being proactive and routinely assessing your financial preparedness for retirement, are fantastic first steps towards achieving a financial secure and dignified retirement. Additionally, the guidance of financial professionals will also help you to achieve your goals.”

The National Retirement Planning Coalition, spearheaded by the Insured Retirement Institute, recognizes the need to educate Americans on retirement planning and is committed to making this a national priority. National Retirement Planning Week<sup>®</sup> and other Coalition activities demonstrate that it is possible to “Retire On Your Terms.” To support these education efforts, the coalition has collected the latest resources to help consumers and financial professionals focus on long-term financial goals. These tools are available year-round at [www.retireonyourterms.org](http://www.retireonyourterms.org).

To support the efforts of the Coalition, **INSERT ORGANIZATION NAME** will be **INSERT ORGANIZATION ACTIVITIES HERE**.

**INSERT ORGANIZATION BOILERPLATE HERE**

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**INSERT ORGANIZATION BOILERPLATE**